

---

**REGULATIONS**  
**XXIX EDITION OF THE COMPETITION FOR THE BEST MASTER'S THESIS**  
**DEFENDED AT THE POZNAŃ UNIVERSITY OF ECONOMICS AND BUSINESS**  
**IN THE ACADEMIC YEAR 2023/2024**  
**UNDER THE PATRONAGE OF GRANT THORNTON**

**§ 1**

**ORGANIZER AND PATRONAGE OF THE COMPETITION**

The organizer of the competition is the Foundation of the University of Economics and Business in Poznań. The patronage over the competition was granted by the Grant Thornton company.

**§ 2**

**OBJECTIVES OF THE COMPETITION**

1. The main objective of the Competition is to award outstanding graduates of the Poznań University of Economics and Business and to promote their scientific achievements.
2. An additional objective of the Competition is to motivate students to deepen their knowledge, search for innovative solutions and conduct in-depth research serving science and practice.
3. Another objective of the Competition is to promote the image of the Poznań University of Economics and Business as an institution educating leaders in science and practice.

**§ 3**

**AWARDS**

1. The winners of the Competition will receive an award in cash and a diploma.
2. The Competition Organizer plans to award the following cash prizes:
  - 1st prize PLN 2,500
  - 2nd prize PLN 2,000
  - 3rd prize PLN 1,500
3. The Competition Jury may divide the prizes differently and award additional distinctions awarded with a diploma.
4. The prizes paid will be reduced by personal income tax.
5. The cash prize will be transferred to the account indicated by the Competition winner within 30 days of the announcement of the results.

**§ 4**

**CONDITIONS OF PARTICIPATION IN THE COMPETITION**

1. The Competition is open to master's theses defended at the Poznań University of Economics and Business in the academic year 2023/2024 as part of seminars at full-time and part-time studies.
2. Only works that have been assessed by the supervisor and reviewer with a very good grade are eligible for the Competition.
3. Public works, not reserved, written in Polish or English language may be submitted to the Competition.

**§ 5**

**FORMAL REQUIREMENTS**

Submitting a master's thesis to the Competition requires submitting the following documents:

- signed application form (available on the [fundacjauep.pl](http://fundacjauep.pl) website) signed by the author and thesis supervisor (scan),
- review by the supervisor and reviewer (in a pdf file from the APD system or a scan),
- master's thesis (in a pdf file).

## § 6

### ORGANIZATIONAL ASSUMPTIONS

1. The Competition is a single-stage competition.
2. The deadline for submitting theses to the Competition is 25.11.2024.
3. The thesis for the Competition, together with a complete set of documents specified in paragraph 5 of these regulations, should be sent by e-mail to the following address: [konkurs\\_mgr@fundacjauep.pl](mailto:konkurs_mgr@fundacjauep.pl).
4. The Competition will be decided by 28.02.2025.
5. The results will be announced no later than 30 days after the Competition is decided.
6. The results of the Competition will be published on the website of the Poznań University of Economics and Business and the UEP Foundation, in the information bulletin, on the University's notice boards and in the UEP Foundation's social media.
7. The authors and supervisors of the submitted theses will be notified of the results of the Competition and the date of the awards ceremony via e-mail.

## § 7

### CRITERIA FOR EVALUATION OF WORKS

When evaluating works submitted to the Competition, the following will be taken into account:

- novelty of the approach to the problem,
- timeliness, innovation and significance of the work's topic,
- practical usefulness,
- knowledge of the literature on the subject,
- correctness, timeliness of the selection and method of using sources.

## § 8

### COMPETITION JURY

1. The Competition Jury consists of at least 5 to 9 members nominated by the directors of the institutes of the Poznań University of Economics and Business at the request of the President of the Management Board of the PUEB Foundation.
2. Each institute nominates one representative.
3. A supervisor of a master's thesis submitted to the Competition cannot be a member of the Jury.
4. At the first meeting, the Jury elects a Chairman from among its members.
5. The task of the Competition Jury is:
  - qualifying the submitted works for assessment,
  - assessing the works and selecting the winners,
  - awarding prizes and distinctions,
  - providing the Competition organizer with the minutes of the Jury meeting.
6. Members of the Jury work on a voluntary basis.
7. A member of the Jury expresses written consent to participate in its work and signs an undertaking to respect the copyrights of the authors of the submitted competition works.
8. The Poznań University of Economics and Business Foundation Office, in consultation with the Chairman, ensures conditions for the proper conduct of the Jury's work.

## § 9

### PERSONAL DATA PROTECTION

1. Providing personal data is voluntary and is a condition of participation in the Competition.
2. The author of the work consents to the free use of his/her personal, image and biographical data related to the implementation, promotion and settlement of the Competition.
3. Personal data will be processed to the extent and for the purpose necessary for the implementation, promotion and settlement of the Competition.
4. Personal data will be stored by the Administrator for a period of 5 years from the date of the end of the Competition.

5. Contest participants have the right to: request access to personal data from the administrator, their rectification, deletion or restriction of processing, object to processing, as well as the right to transfer data.

6. Contest participants have the right to lodge a complaint with the Office for Personal Data Protection, if it is justified that personal data are processed by the administrator in breach of the General Data Protection Regulation 2016/679 (GDPR) of 27 April 2016.

7. The administrator of personal data provided by the author of the work is the Foundation of the Poznań University of Economics and Business, under the address: ul. Towarowa 55, room 2.8, 61-896 Poznań.

## § 10

### FINAL PROVISIONS

1. Theses that do not meet the criteria and formal requirements specified in the regulations will not be assessed.
2. For any matters not governed by these regulations, the Competition organizer shall decide.